

ComfortHeat[®]

ComfortSeat[®]

Fall/Winter 2014 Seat Comfort Product Guide



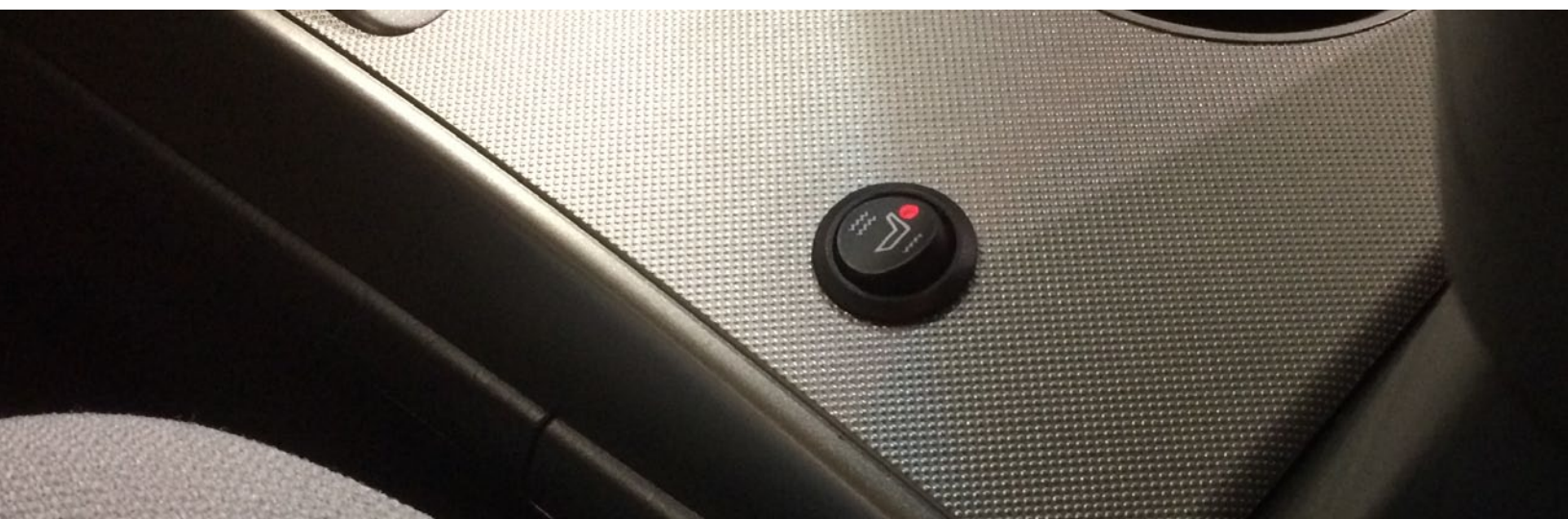
ComfortHeat[®] Carbon-Fiber Seat Heating Systems

Demand is heating up! Experience the gentle, therapeutic warmth of a Rostra ComfortHeat[®] automotive carbon-fiber seat heating system with dual-zone heating for soothing lower back pain and adding car seat comfort that works with cloth or leather vehicle seats. ComfortHeat[®] seat heaters have rapid warm-up times that provide warmth in less than a minute. Treat yourself to the ultimate in comfort by installing both the ComfortSeat[®] Lumbar Support and therapeutic ComfortHeat[®] universal seat heaters in your car, truck, or SUV today!

Why choose ComfortHeat[®] seat heaters?

At Rostra, we pride ourselves on real-world product testing and validation in the harshest of environments. Our 80,000 square-foot manufacturing plant in Laurinburg, N.C. includes a battery of equipment that allows us to test every item that we sell against extreme hot and cold temperatures and ingress from dust and particulates that could shorten the life of our products on your vehicle. But we don't stop there - we submit each of our seat comfort components to outside laboratories for independent testing against the National Highway Traffic Safety Administration's ***Federal Motor Vehicle Safety Standards and Regulations*** Standard No. 302^{*}. Because our seat comfort items are all ***FMVSS 302*** compliant, we trust in their quality enough to provide an industry-leading 3-year/36,000 mile warranty on each kit sold. The only remaining question: Why wouldn't you use a ComfortHeat[®] seat heating or ComfortSeat[®] lumbar support system from Rostra?

^{*} from www.nhtsa.gov - This standard specifies burn resistance requirements for materials used in the occupant compartments of motor vehicles. Its purpose is to reduce deaths and injuries to motor vehicle occupants caused by vehicle fires, especially those originating in the interior of the vehicle from sources such as matches or cigarettes.



2014 Toyota Tacoma Center Console

ComfortHeat[®] Carbon-Fiber Seat Heating Systems

Features:

- 3-position control switch (High/Low/Off) *
- 5-position thumb dial control switch with dimable LED **
- Heating pads include carbon-fiber mesh weave.
- Heating pads can be trimmed to fit various seats.
- Strain relief built into heating pad harness.
- Wire harness includes protective convoluted tubing.

* specific to 250-1870 and 250-1897 seat heaters.

- Rapid heat-up time. Feel comfort in less than one minute.
- Separate temperature sensors for seat's bottom and back.
- Continuous temperature monitoring prevents overheating.
- Locking harness ends for secure connections.
- Hi-temp adhesive secures heating pads to seat foam.
- 5-terminal relay included for stable power supply.

** specific to 250-1871 and 250-1872 seat heaters.

Part Number: 250-1870



Seat heating system for one seat. 3-position rocker switch.

Part Number: 250-1871



Seat heating system for one seat. 5-position thumb switch.

Part Number: 250-1872



Seat heating system for two seats. 5-position thumb switch.

Part Number: 250-1897



Seat heating system for two seats. 3-position rocker switch. Designed for 2012+Toyota Camry seats.

ComfortSeat® Pneumatic Lumbar Support Systems

Cruise in comfort! With the ComfortSeat® Lumbar Support System, you can set the amount of lower back muscle support you need for your individual comfort while driving. Tucked away inside the driver or passenger seat, the ComfortSeat® System provides the precise amount of extra lumbar support to your lower back, decreasing lumbar strain at your command. With just the touch of a finger, the seat or console-mounted switch activates a pneumatic motor filling the bladder within the seat. Make every drive a comfortable drive.

Features:

Dual-position control switch (inflate/deflate).
Sound-dampening pouch minimizes pump noise.
Perfect addition to a leather seat upgrade.
Includes all hardware for a complete installation.

Expandable air bladder provides lumbar support.
Universal wiring for installation in all cars, trucks, and SUVs.
In-line 5 amp fuse provides short-circuit protection.

Part Numbers

250-1453 (Rear Mount)

250-1454 (Front Mount)

250-1752 (Rear Mount - Toyota Apps)



Air Bladder - 250-1453



Air Bladder - 250-1454



Universal control switch



Universal wire harness



Under-seat pneumatic motor/pouch assembly